



Centre of Excellence for Knowledge Management and Innovation Faculty of Management 2015 Performance Report

2015 Cekim Committee Team



Dr. Magis



Dr. Yvonne



AP Dr. Jayashree



Jimmy Low



Norzarina



Dr. Malar



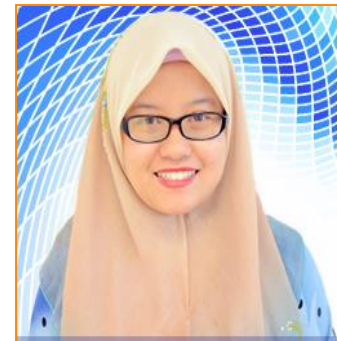
Dr. Rathi



Dr. Tan CW



Dr. Christine



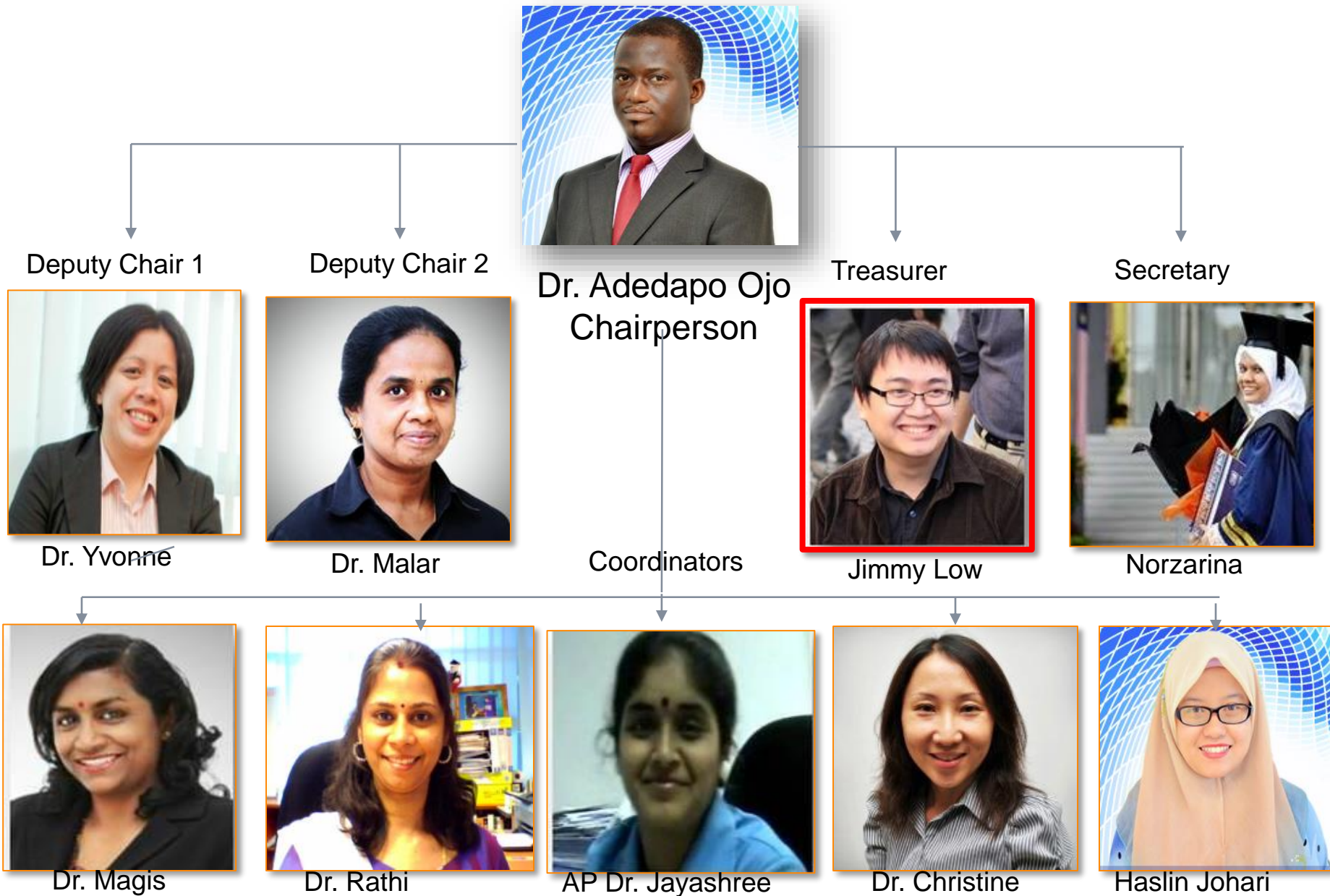
Haslin Johari

2016 Cekim Chairperson



Dr. Adedapo Ojo

2016 Cekim Committee Team



2015

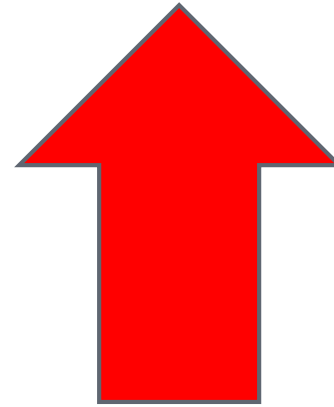
Achievements



CEKIM Membership 2014 - 2015

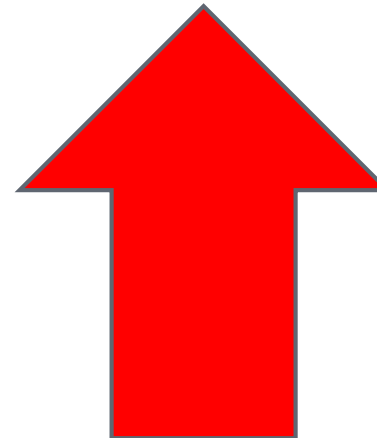
Staff Member

31 -> 33

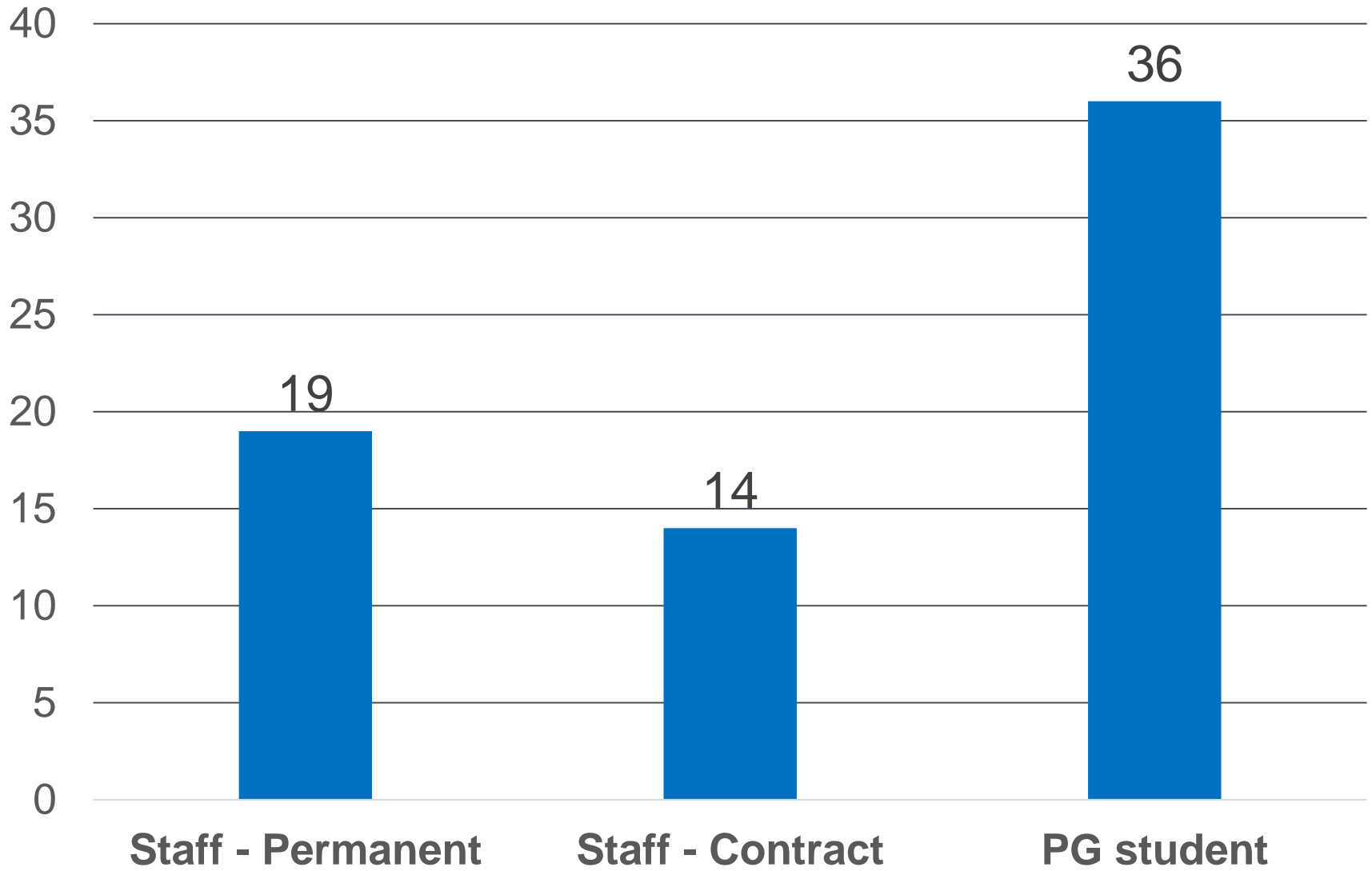


PG Member

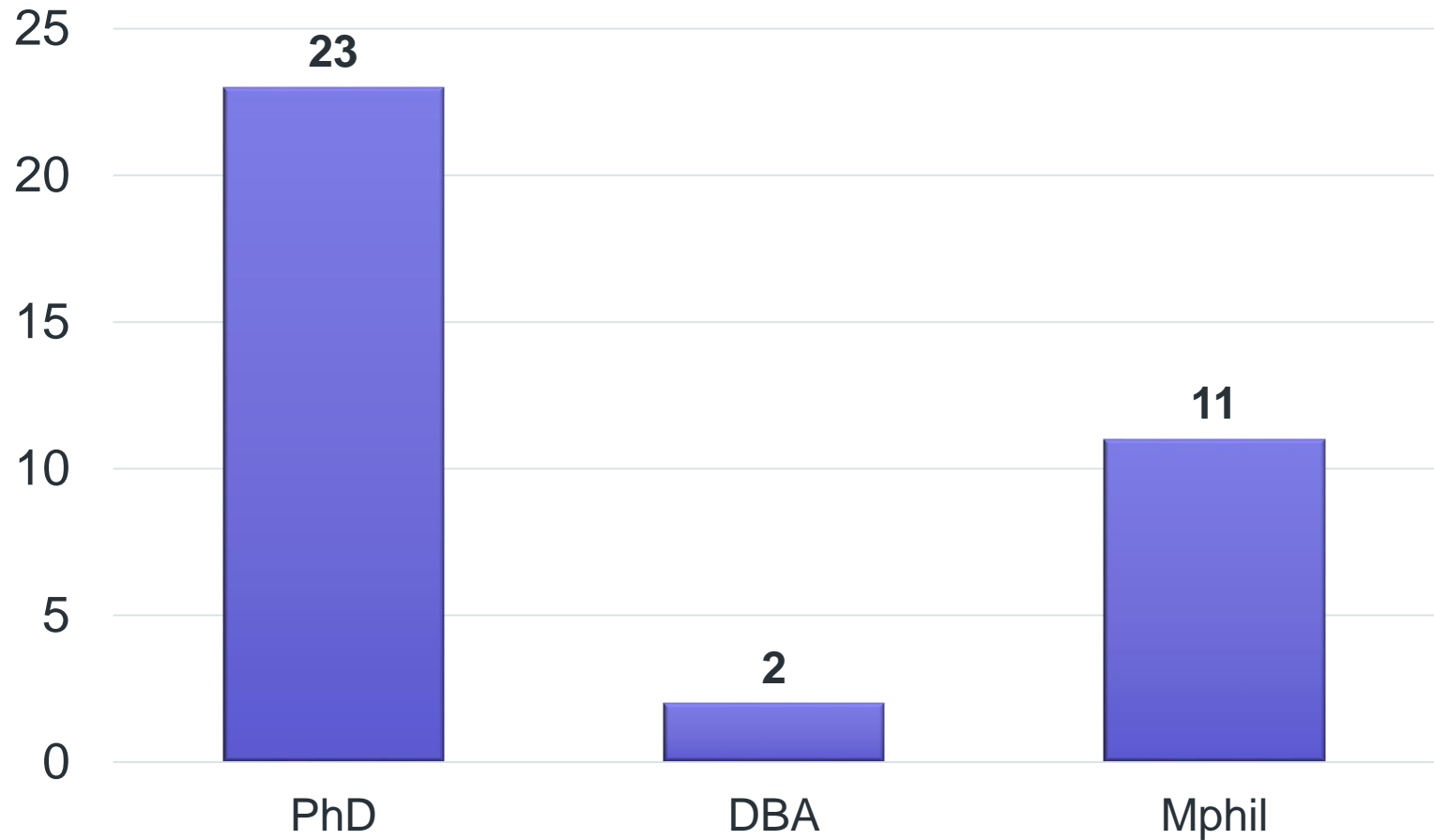
28 -> 36



CEKIM Members 2015



PG Members



Number of Permanent and Contract Academic Staff

	Name	Position	Contract / Permanent
1	Abd Aziz b Abd Jalil	Lecturer	Contract
2	Adedapo Oluwaseyi Ojo	Lecturer	Contract
3	Aliza Akmar Omar	Senior Lecturer	Permanent
4	Aznur Hajar Binti Abdullah	Lecturer	Permanent
5	C.A.Malarvizhi	Senior Lecturer	Contract
6	Chan Kok Thim	Senior Lecturer	Permanent
7	Chew Kok Wai	Assoc Professor	Permanent
8	Chong Choy Yoke	Lecturer	Permanent
9	Chong Sin Woon	Lecturer	Permanent
10	Christine Nya-Ling Tan	Senior Lecturer	Permanent
11	Mazni Alias	Lecturer	Permanent
12	Goh Han Hwa	Lecturer	Permanent
13	Haslin Johari	Lecturer	Contract
15	Intan Soraya Rosdi	Lecturer	Permanent
16	Kamarulzaman Ab. Aziz	Assoc Professor	Permanent
17	Kwan Jing Hui	Lecturer	Permanent
18	Lai Ming Ming	Professor	Permanent
19	Low Jing Hong	Lecturer	Permanent
20	Magiswary Dorasamy	Senior Lecturer	Permanent
21	Meyyappan Gopalan	Lecturer	Contract
22	Murali Raman	Professor	Permanent
23	Nakha Ratnam Somasundaram	Specialist	Contract
24	Nguyen Lan	Senior Lecturer	Contract
25	Norzarina Bt Md Yatim	Foundation Assistant Lecturer	Contract
26	Olivia Tan Swee Leng	Lecturer	Permanent
27	Rathimala Kannan	Lecturer	Contract
28	Shaista Wasiuzzaman	Senior Lecturer	Contract
29	Sreenivasan Jayashree	Assoc Professor	Contract
30	Teh Boon Heng	Senior Lecturer	Permanent
33	Thai Siew Bee	Lecturer	Permanent
34	Yvonne Lee Lean Ee	Lecturer	Contract
35	Patrick Soh Chin Hooi	Senior Lecturer	Permanent
36	Tan Chun Wei	Senior Lecturer	Contract
37	Sherly George	Lecturer	Contract
38	Tan Chuie Hong	Senior Lecturer	Permanent

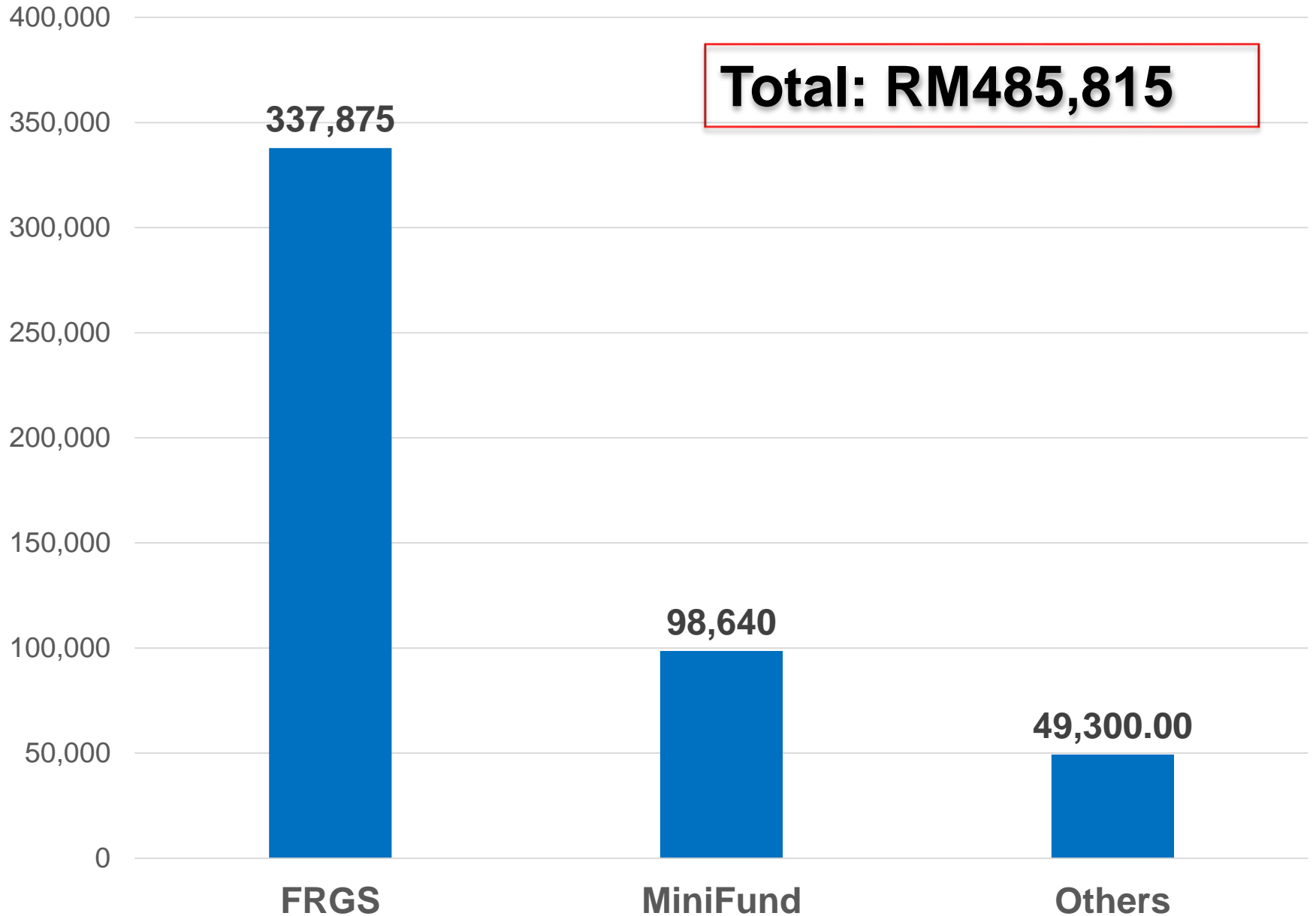
New Postgraduate Student

No	Name	Degree	Research Topic	Supervisor	Co-Supervisor
1	Afolarin Abidemi Akinjeji	Mphil	Determinants for Inclusive Research and Innovation among University Researchers	Assoc. Prof. Dr. Kamarulzaman Ab. Aziz	Dr. Intan Soraya Rosdi
2	Fan Yang	Mphil	Deflationary of Pressure and The Role of Banking Stocks in SSE	Dr. Nguyen Thi Phuong Lan	Dr. Chan Kok Thim
3	Koay Kian Yeik	Mphil	A Model of Internet Use. Addiction and Job Productivity for ICT Knowledge Workers in Malaysia	Dr. Patrick Soh	AP Dr. Chew Kok Wai
4	Mary Pang	Mphil	The resources and life satisfaction of women after retirement in Malaysia.	Prof Lai Ming Ming	
7	Tey Eng Xin	Mphil	Investors Sentiment Index and Predictability of Nonlinear Trading Rules in the Malaysian Stock Market	AP Dr. Tan Siow Hooi	Prof. Dr. Lai Ming Ming
8	V Segaran A/L Veeraya	Mphil	Readiness of Malaysian Companies for Green IT Implementation	Prof. Dr. Murali Raman	AP Dr. Kamarulzaman Ab. Aziz
9	Althobaiti, Zaben Eida M	PhD	The Impact of Excellence Models to The Overall Performance of Public Organizations	AP Dr. S. Jayashree	Dr. Gowrie Vinayan
10	Ahmad Zul Fahmi Bin Mat Yusoff	PhD	A New Model to Enforce Maintenance of Aging Parents in Malaysia	Dr. Shereen Khan	Dr. Olivia Tan Swee Leng
11	Azrena Binti Mohd Noor	PhD	Resistance and Employee Traits in Workplace Change Management	Prof. Dr. Murali Raman	Dr. Intan Soraya Rosdi
12	Fadhli Abdullah Omar Basheer	PhD	Middle East Development Aid (Motivates, Shapes and Impact)	Dr. Chinnasamy Agamudai Nambi	Assoc. Prof. Dr. Sreenivasan Jayashree

New Postgraduate Student

No	Name	Degree	Research Topic	Supervisor	Co-Supervisor
13	Hanizah binti Hajah Mohaideen	PhD	A Study of Effectiveness of Knowledge Management in IT Organization During Disaster Recovery.	Dr. Magiswary D	Prof. Dr. Murali Raman
14	Jule Asikin Binti Julai Poh	PhD	Inclusive Innovation Among Malaysian SME	Assoc Prof Dr. Kamarulzaman Abd Aziz	Dr. Intan Soraya Rosdi
15	Liew Peh Ting	PhD	Factors influencing Malaysian's intention to work beyond retirement age	Assoc. Prof. Dr. Chew Kok Wai	Dr. Arnifa Asmawi
16	Mohamad Ali	PhD	Role of Resource Management Practices in SME's towards Sustainability	Dr., Malarvizhi	AP Dr.. Jayashree
17	Mohammed Saud M Mira	PhD	Effectiveness of Training in Jeddah Islamic Port	Dr. Mazni Alias	Dr. Seethaetchumy
18	Muhammad Ashraf b Fauri@Fauzi	PhD	Overcoming Poor Research Productivity in Malaysian Universities: A University Knowledge Sharing Protocol (UKSP)	Dr. Christine Tan Nya Ling	Professor T. Ramayah
19	Mukhtar Umer	PhD	Supply Chain Competitiveness with the Logic of Service Quality within Firm Value Chain : A Theoretical Model and Scale to Measure SCC	AP Dr. S. Jayashree	Dr. C.A. Malarvizhi
20	Sultan Radwan Allahham	PhD	Innovations in Crisis Management. Factors and Frameworks	Dr. Aliza Akmar Omar	Assoc Prof Dr. Kamarulzaman Abd Aziz
21	Wan Ibrahim Bin Wan Chik	PhD	Strategic Project Portfolio Management Office (SPPMO) between Malaysia GLC's Companies Strategies Executions and its Business Success	Dr. Mariati Norhashim	Assoc. Prof. Dr. Kamarulzaman Ab. Aziz

New Grants Secured 2015



New External Grant 2015

No	Project Leader	Project Title	Grant Provider	Amount (R)
1	Dr. Intan Soraya Rosdi	Modelling Innovative Capability Among Malaysian SMEs	MOE - FRGS	63,200
2	Dr. Mazni Alias	A Model of Workplace Deviant Behaviour in the Malaysian Hotel Industry	MOE - FRGS	67,200
3	Ms. Aznur Hajar Abdullah	Engaging Industry Experts in Online Scaffolding: A New Model for Empowering Learners in Problem Solving	MOE - FRGS	63,250
4	Dr. Yvonne Lee Lean Ee	Modelling the Role of Social Capital in Reducing Poverty Incidence in Urban and Rural Malaysia Using the Generalised Ordered Logit Model	MOE - FRGS	74,300
5	Dr. Tan Swee Leng (Olivia) and Dr. Shereen Khan	Reviewing Adoptions Act 1952 and Registration of Adoptions Act 1952	Bahagian Hal Ehwal Undang Undang, Jab Perdana Menteri	31,000
6	Dr. Christine Tan Nya Ling	Assessing Muslim Students Smartphone Addiction at Multimedia University	Zakat - YUM	15,170.00
7	Dr. Nguyen Lan	Fund Characteristics and Their Impacts on the Performance of Hedge Funds: An Empirical Evidence for European and North American Hedge Fund Industries	Lee Foundation	3,130.00
8	Dr. Tan Chuie Hong	A model of tourists, expatriates and international retirees in Malaysia	MOE-FRGS	69,925.00
		Total		387,175.00

New Collaboration 2015

Collaborator	Details	Member Involved
University Malaya	UM-MMU Research Grant (Collaboration Ref. No.: FOM-46 & FOM-47)	Dr. Kamarulzaman
Nilai University	Ms. Mary Pang (Nilai Universiti), Assoc. Prof. Dr. Lai Ming Ling (Uitm), Dr. Saaed Sharif (Taylor University)	Prof. Dr. Lai Ming Ming
Telkom University, Indonesia	Measuring Instant Messenger Application Adoption by using Unified Theory of Acceptance and Use of Technology 2 (UTAUT 2)- Research funded by Ministry of Research, Technology and Higher Education, Indonesia. Prof. Murali Raman & Dr. Chew Kok Wai are project members. Project Leader: Associate Professor Dr. Indrawati, School of Economics and Business, Telkom University, Indonesia.	Dr. Chew Kok Wai
Hong Kong Polytechnic University	Alternative perspectives on the relationship between merit pay raises and employee outcomes: A cross-cultural comparison", Project funded by Hong Kong Research Grants Council, Hong Kong. Dr. Chew Kok Wai is a project member. Project Leader: Professor Dr. Jason D. Shaw, Chair Professor of Management, Associate Dean for Research and Post-Graduate Studies, Co-Director, Centre for Leadership and Innovation, Faculty of Business, The Hong Kong Polytechnic University, Hong Kong.	Dr. Chew Kok Wai
Future Cities Catapult, London	City Resilience Dashboard Project, Collaboration with : 1. Justine Chen and Guilherme Johnston (International Partnerships and Project Manager, Future Cities Catapult, London), 2. Irina Safitri Zen (UTM), Andy Wilson (OSI, UK), Mazlan Abbas and Gopinath Sinniah (RedTone)	Prof Murali Raman, Dr. Magiswary Dorasamy, Dr. Adedapo Ojo

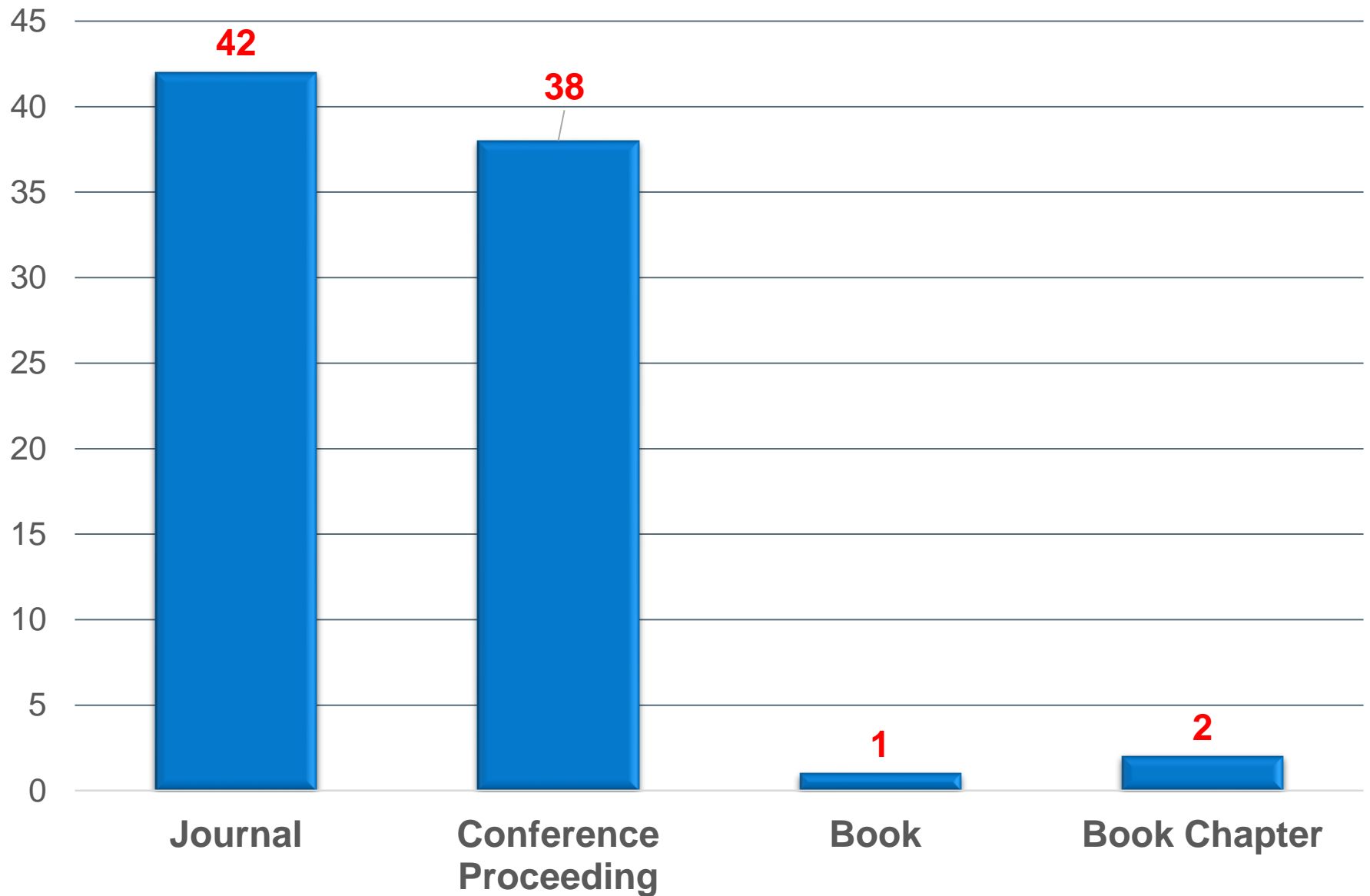
New Consultancy 2015

Company	Title	Amt (RM)	Venue	Date	Staff Involved
Cnergy	SmartPls Workshop by Prof Ramayah	21,194.40	Cnergy		CEKIM Committee
TM	SL1M-6.0	2,685.00	TM	10/5/2015	Low Jing Hong
LHDNM	Leadership driven transformation at LHDNM	6,850.00	LHDN	2/1/2015	Intan Soraya Rosdi, and Mariati Norhashim
BHEUU	Review on Adoption Act 1952 and Registration of Adoption Act 1952	31,000	BHEUU	1/12/2015	Tan Swee Leng, and Shereen Khan
	Total	61,729.40			

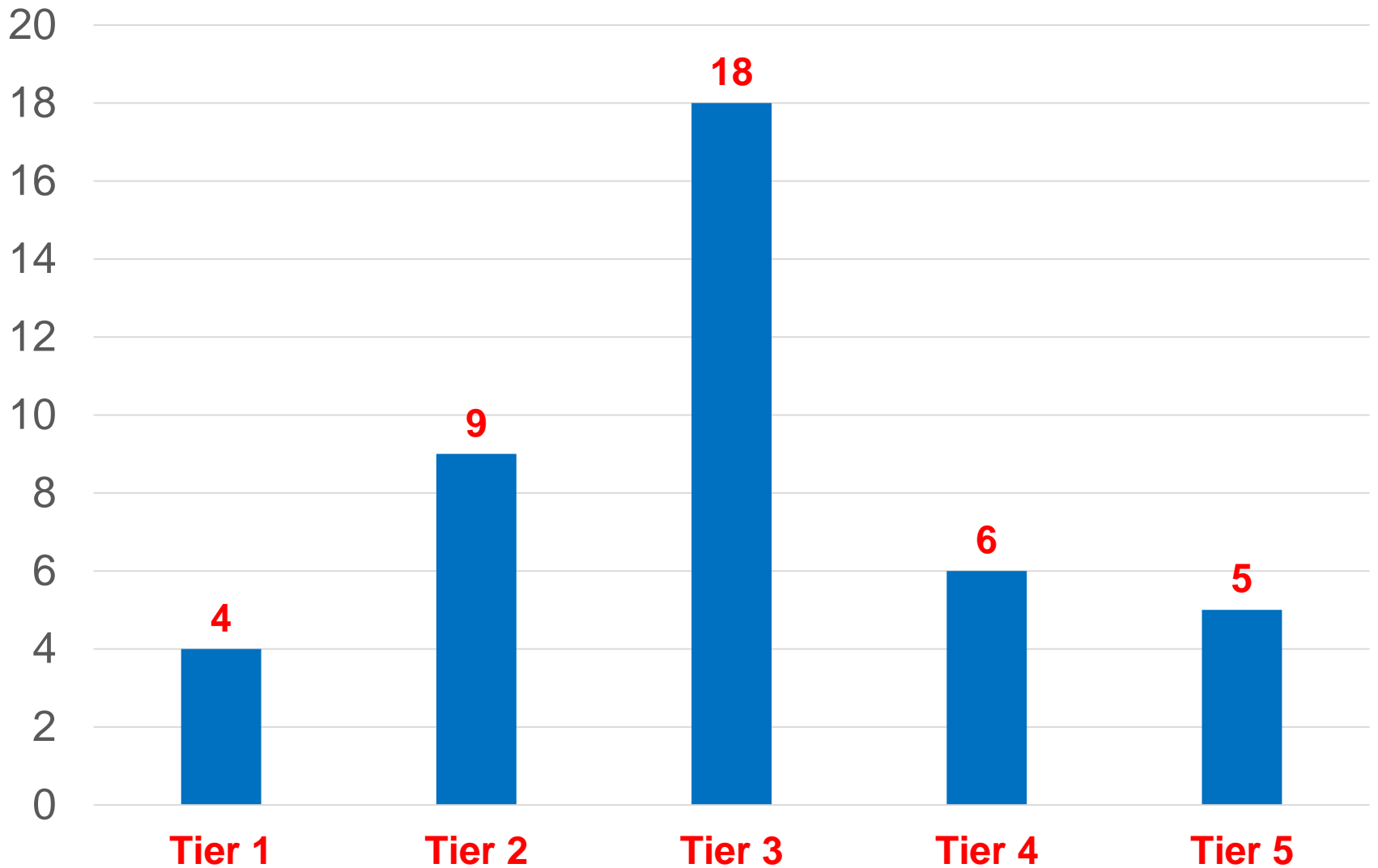


RM61,729.40

Total Publications 2015 - 83



Tiering of Journal Publications 2015 - **42**



Publication: Journal Paper

No	Author	Title	Journal	Tier
1	Adedapo Ojo, and Murali Raman	Micro perceptive on absorptive capacity in joint ICT project teams in MSC Malaysia status companies	Library Review	1
2	Sreenivasan Jayashree, Chinnasamy Agamudai Nambi Malarvizhi, Shabnam Mayel mayel, and Amin rasti Rasti	Significance of Top Management Commitment on the Implementation of ISO 14000 EMS towards Sustainability	Middle-East Journal Of Scientific Research	1
3	Tan Nya Ling	Local population: A study in the Influence of Learning Styles in Computing Field	Higher Education	1
4	Chinnasamy Agamudai Nambi Malarvizhi, Sreenivasan Jayashree, Rathimala Kannan, Amin rasti Rasti, and Shabnam Mayel mayel	Productivity In Knowledge Centric Organizations Through Knowledge Creation	Middle-East Journal Of Scientific Research	1
5	Adedapo Ojo, Murali Raman, and Chong Chin Wei	Individual differences and potential absorptive capacity in joint project teams in the Nigerian upstream oil industry	VINE: The journal of information and knowledge management systems	2
6	Aznur Hajar Abdullah, Shaista Wasiuzzaman, and Rosidah Musa	Prospect Theory, Industry Characteristics and Earnings Management: A Study of Malaysian Industries	Review of Accounting and Finance	2
7	Sreenivasan Jayashree, and Mohd Nazri Mohd Noor	Impact of Critical Factors Related To Consumers' Attitude Towards Mobile Advertising And Its Impact On Purchase Intention	Academy of Taiwan Business Management	2
8	Adedapo Ojo, and Murali Raman	The Role of Prior Experience and Goal Orientation in Individual Absorptive Capacity	Industrial Management & Data Systems	2
9	Maniam Kaliannan Kaliannan, and Magiswary Dorasamy	Developing a work-life balance model towards improving job satisfaction among medical doctors across different generations	Journal of Developing Areas	2
10	Sajad Rezaei, Faizan Ali, and Sreenivasan Jayashree	Online impulse buying of tourism products: the role of website personality, utilitarian and hedonic web browsing	Journal of hospitality and tourism technology	2

Publication: Journal Paper

No	Author	Title	Journal	Tier
11	Shaista Wasiuzzaman	Working capital and firm value in an emerging market	International Journal of Managerial Finance	2
12	Sreenivasan Jayashree, Chinnasamy Agamudai Nambi Malarvizhi, and Rathimala Kannan	Impact of Organizational Change on the Implementation of ISO14000 EMS towards Corporate Sustainability	Academy of Taiwan Business Management Review	2
13	Sreenivasan Jayashree, Chinnasamy Agamudai Nambi Malarvizhi, Shabnam Mayel mayel, and Amin rasti Rasti	Impact of Integration of Management System on ISO14000 EMS towards Corporate Sustainability	Information	2
14	Chinnasamy Agamudai Nambi Malarvizhi, Sreenivasan Jayashree, Abdullah Al-Mamun, Amin rasti Rasti, and Shabnam Mayel mayel	Review of Knowledge Management System and the Productivity of Knowledge Centric Organizations	Advanced Science Letters	3
15	Magiswary Dorasamy, Dinesh Alawanthan, Murali Raman, and Maniam Kaliannan Kaliannan	Modeling Civic Networks for Innovative Design of a Disaster Response System: A Proposed Framework	Advanced Science Letters	3
16	Maniam Kaliannan Kaliannan, and Magiswary Dorasamy	Exploring the Application of Human Resource Management Bundles: A Case Study	Advanced Science Letters	3
17	Niloufar Rezaie Nejad, and Shaista Wasiuzzaman	Multilevel Determinants of Capital Structure: Evidence from Malaysia	Global Business Review	3
18	Ong Tze San, Teh Boon Heng, Thai Siew Bee, and Goh Han Hwa	ISO 14001 Certification and Companies' Financial Performance	Asia-Pacific Management Accounting Journal	3
19	Sreenivasan Jayashree, Chinnasamy Agamudai Nambi Malarvizhi, Bentalhoda Abdollahbeigi, and FARHANG SALEHI	The efficiency of e-commerce and social media on product innovation and business success	American Scientific Publishers	3
20	Sreenivasan Jayashree, Chinnasamy Agamudai Nambi Malarvizhi, Shabnam Mayel mayel, and Amin rasti Rasti	Role of Organizational Learning on ISO 14000 EMS Implementation and Corporate Sustainability	American Scientific Publishers	3

Publication: Journal Paper

No	Author	Title	Journal	Tier
21	Sharmini Gopinathan & Murali Raman,	Ergonomic Quality, Playing a Role in Ensuring Work Life Balance among Malaysian ICT Workers	Procedia-Social and Behavioral Sciences, 211, 1210-1215.	3
22	Arnifa Asmawi, Chew Kok Wai, and Mohd Shafiq Mohd Hanafi	Leveraging on High Performance Work Practices (HPWP) in Shaping Innovative R&D Culture	Advanced Science Letters	3
23	Chan Kok Thim	Earnings Management, Directors' Discretions and Information Content affecting Discretionary Accruals of Malaysian Publicly Listed Companies	Corporate Ownership and Control Journal	3
24	Goh Han Hwa, and Thai Siew Bee	The Dynamic Relationships between Cash and Futures Markets: The Malaysian Experience Under A Shift from Flexible to Fixed Exchange Regimes	INTERNATIONAL JOURNAL OF APPLIED BUSINESS AND ECONOMIC RESEARCH	3
25	Hong Yong Hoe, Teh Boon Heng, Soh Chin Hooi, and Ong Tze San	Consumer Purchase Intention and Cross-Border Shopping: Implementation of Goods and Services Tax (GST)	International Journal of Business and Management	3
26	Ibrahim Hussien Musa Magboul, Chew Kok Wai, and Murali Raman	A Conceptual Model of Information System Usage for Better Improvement in Organizations	International Journal of Business Information Systems	3
27	Lai Ming Ming, and Saeed Sharif	The Effects of Corporate Disclosure Practices on Firm Performance, Risk and Dividend Policy	International Journal of Disclosure and Governance	3
28	Lai Ming Ming, Lau Siok Hwa, and Chew Kok Wai	Assessing the antecedents and consequences of student satisfaction in higher education: Evidence from Malaysia	Journal of Marketing for Higher Education	3
29	Majid FathiZahraei, Govindan Marthandan, and Murali Raman	Reducing risks in crisis management by GIS adoption	Natural Hazards	3
30	Shaista Wasiuzzaman	Working Capital and Profitability in Manufacturing Firms in Malaysia	Global Business Review	3

Publication: Journal Paper

No	Author	Title	Journal	Tier
31	Shaista Wasiuzzaman, Iman Sahafzadeh, and Niloufar Rezaie Nejad	Prospect Theory, Industry Characteristics and Earnings Management: A Study of Malaysian Industries	Review of Accounting and Finance	3
32	Chong Choy Yoke, and Muzafar Shah Habibullah	Structural Homogenization Among ASEAN-5 Economies	International Journal of Business, Economics and Law	4
33	John Rudolph Raj Richard Isreal	The Impact of Vendor Development in Supply Chain Management on Firm Performance	International Journal of Management Sciences	4
34	Lee Yvonne, Lim Wei-Lee, and Ravindran Ramasamy	Personality, prior knowledge, social capital and entrepreneurial intentions: Entrepreneurial alertness as mediator	Global Journal of Business and Social Science Review	4
35	Tan Kit Soon, Thi Phuong Lan Nguyen, Sy Malick O., and Cheng M.Y	Real Exchange rate behaviour: Evidence from three southeast Asia	Economics World	4
36	Tan, K.S., Nguyen, L.T., Sy, M.O., and Cheng M.Y. (2015)	Real Exchange Rate Behaviour: Evidence from Malaysia, Singapore, and Thailand.	Journal of Economics World,	4
37	Thai Siew Bee	A Revisited Of Altman Z- Score Model For Companies Listed In Bursa Malaysia	International Journal of Business and Social Sciences	4
38	John Rudolph Raj Richard Isreal	The Implementation of Total Quality Management in Controlling the Cost of Manufacturing	Journal of Distribution Science	5
39	Nakha Ratnam Somasundaram	E-commerce and Tax Chaos	Tax Guardian	5
40	Nakha Ratnam Somasundaram	Withholding tax on special classes of income -A review of Public ruling No 1/2014	Tax Guardian	5
41	Nakha Ratnam Somasundaram	Special income and special laws-The Section 4A confusion	Tax Guardian	5
42	Nakha Ratnam Somasundaram	Kebab, source and tax	Tax Guardian	5

Publication: Conference Paper

As listed in Appendix A

Professional Membership

Name	Association/ Body
Dr. Magiswary Dorasamy	<ul style="list-style-type: none"><li data-bbox="987 368 1734 468">• Association of Information Systems (AIS)<li data-bbox="987 482 1802 639">• Association of Information Systems for Crisis Response and Management (ISCRAM)
AP. Dr. Jayashree Sreenivasan	<ul style="list-style-type: none"><li data-bbox="987 672 1673 715">• Academy of Management (USA)

New Principal Investigator

Name	Project Title	Grant Provider
No	Grant Provider	Amount (RM)
Dr. Intan Soraya Rosdi	Modelling Innovative Capability Among Malaysian SMEs	MOE - FRGS
Dr. Mazni Alias	A Model of Workplace Deviant Behaviour in the Malaysian Hotel Industry	MOE - FRGS
Ms. Aznur Hajar Abdullah	Engaging Industry Experts in Online Scaffolding: A New Model for Empowering Learners in Problem Solving	MOE - FRGS
Dr. Yvonne Lee Lean Ee	Modelling the Role of Social Capital in Reducing Poverty Incidence in Urban and Rural Malaysia Using the Generalised Ordered Logit Model	MOE - FRGS
Dr. Tan Swee Leng (Olivia) and Dr. Shereen Khan	Reviewing Adoptions Act 1952 and Registration of Adoptions Act 1952	Bahagian Hal Elhwal Undang Undang, Jab Perdana Menteri
Dr. Tan Nya Ling	Assessing Muslim Students Smartphone Addiction at Multimedia University	Zakat - YUM
Dr. Nguyen Lan	Fund Characteristics and Their Impacts on the Performance of Hedge Funds: An Empirical Evidence for European and North American Hedge Fund Industries	Lee Foundation
Dr. Tan Chuie Hong	A model of tourists, expatriates and international retirees in Malaysia	MOE-FRGS

10 Recognition/Award

Award	Name	Project Title	Date
Gold Award World Invention Innovation Contest, WiC 2015.	Murali Raman, and Magiswary Dorasamy	CEMAS	2015-05-06
Visiting Scholar, International Summer Session 2015	Chew Kok Wai		2015-05-08
Certificate of Excellent Paper	Arnifa Asmawi, and Chew Kok Wai		2015-01-18
Special Award WiC 2015	Magiswary Dorasamy, Murali Raman		2015-06-06
Gold Award WiC 2015	Sreenivasan Jayashree, and Chinnasamy Agamudai Nambi Malarvizhi		2015-06-05
Special award WiC 2015	Sreenivasan Jayashree, and Chinnasamy Agamudai Nambi Malarvizhi		2015-06-05
Pecipta 2015	Low Jing Hong, Hew Soon Hin, and Kwan Jing Hui	Innovative Representation of Ideogrammic Compounds Chinese Character	2015-12-04
Excellent Researcher Award	Chinnasamy Agamudai Nambi Malarvizhi	-	2015-07-29
APICTA Award Top 3 finalist (e-Gov category)	Magiswary Dorasamy, Murali Raman, and Maniam Kaliannan Kaliannan	CEMAS	2015-10-06
Best PhD Thesis Award (Management)	Dr. Adedapo Ojo	PhD Thesis	2015

Expenditure

Budget	RM2000.00
Amount Spent & Details	RM1695.25
Balance	RM304.75

2015 CEKIM Activities

MMU C-Suite Forum 2015

- Talk by 3 Guest Speakers, University-wide,

10 Trainings / Workshops / Seminars

1. Smart PLS Basics by Prof Ramayah
2. Smart PLS Advance by Prof Ramayah
3. Atlas.ti by Pn. Aznur
4. Presentation Skill by Amin Rasti
5. Introduction to Mendeley by Shabnam Mayel
6. SPSS Essentials by Prof Dr. Lai Ming Ming
7. Good Research vs Great Research by Prof Murali Raman
8. PG Experience: An Inside Edition by Prof Lai Ming Ming
9. FRGS Clinic
10. Cybersecurity – Guest speaker

1 Industry Visits

- Google Malaysia

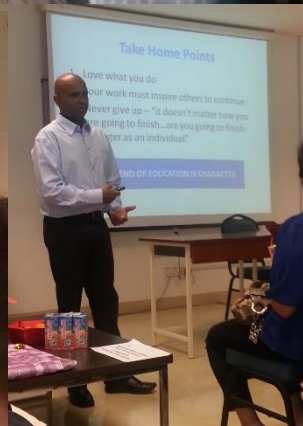
Others

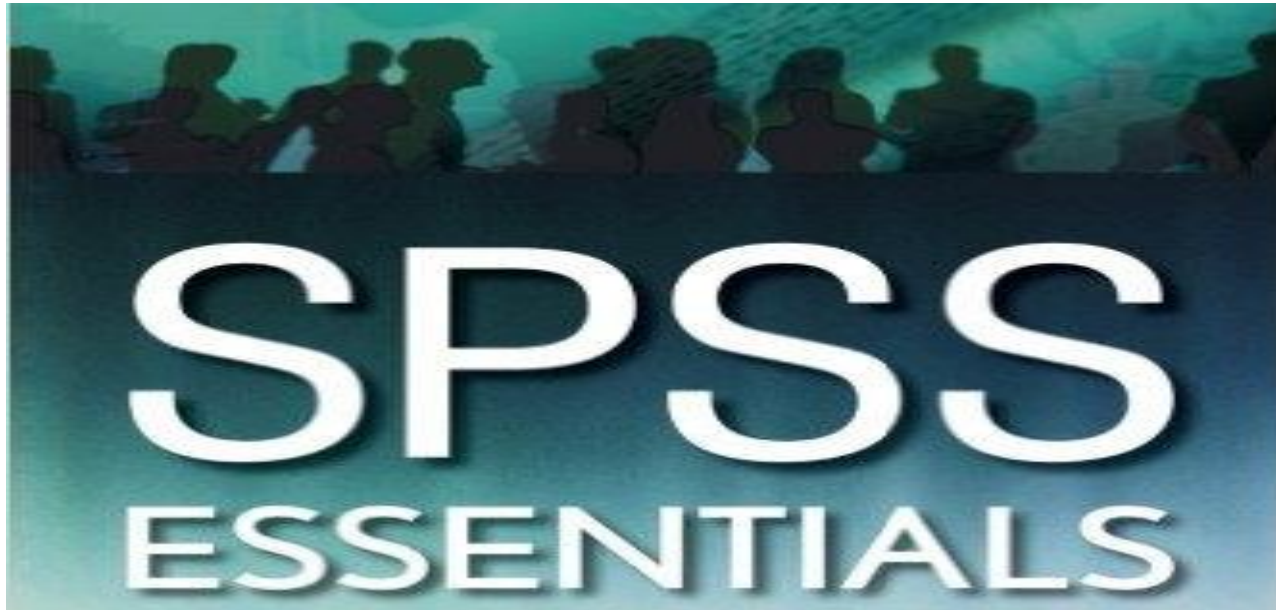
- Research Lab, CEKIM Website
- MMU-GRA Scheme – 1 PG application
- Knowledge sharing on Prof Venkatesh workshop on Theory Building

PG Experience: Inside Edition – Prof Lai MM (26 Feb)



Good Research vs Great Research – Prof Murali Raman (26 Feb)





FRGS Clinic (16 Mar)



Presentation Skill – Mr. Amin Rasti (25 Mar)

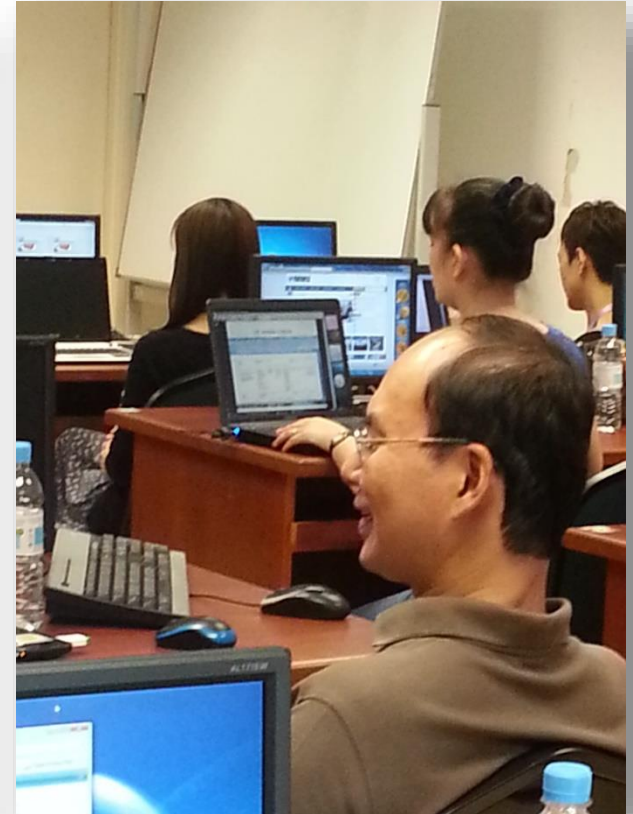


Introduction to Mendeley – Ms. Shabnam (25 Mar)



Atlas.ti Training – Ms. Aznur (15 June)

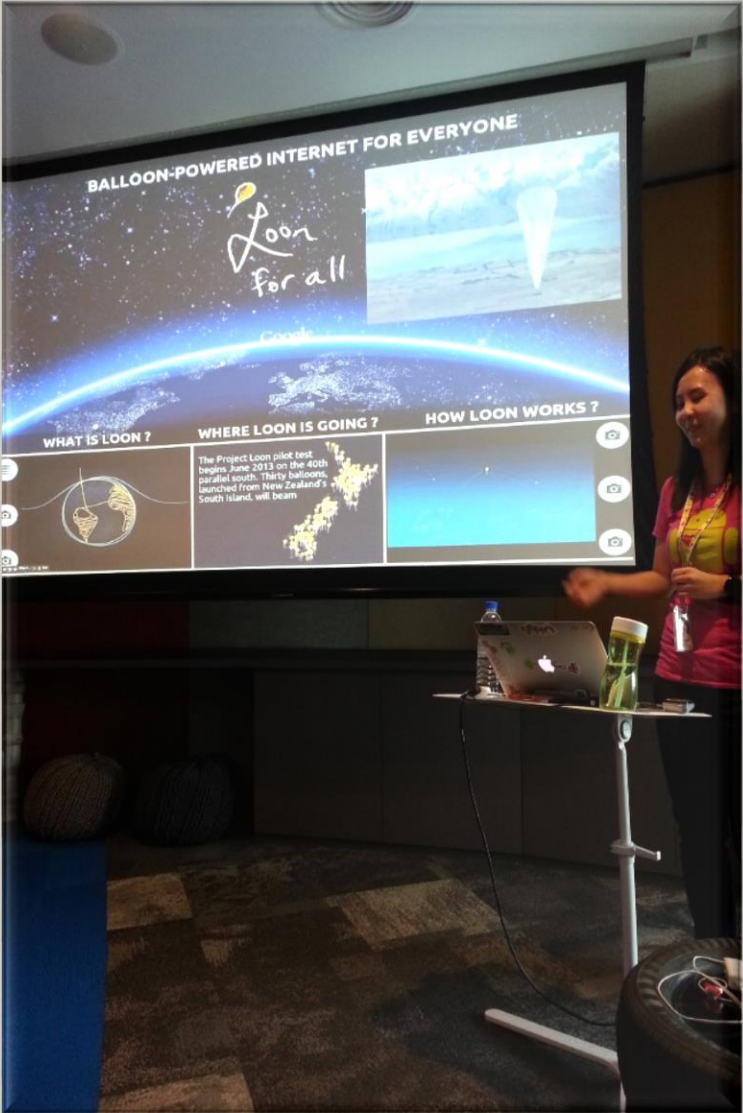
34



Cybersecurity Talk by En. Aaron Mokhtar – (8 Aug)



Google Office Tour – 15 July



Google Office Tour – Briefing



Google Office Tour – Unique office layout



Google Office Tour – Unique office layout



Google Office Tour – Unique office layout



Google Office Tour – Gerai Gugel



Google Office Tour – Group Photo



Basic Smart PLS Training by Prof Ramayah 28-29 Oct



Advance Smart PLS Training by Prof Ramayah 5-6 Nov



MMU C-Suite Forum – 28 Oct



MMU C-Suite FORUM

Managing Corporations in Challenging Times:
Role of Information Technology for Sustainable Competitive Positioning

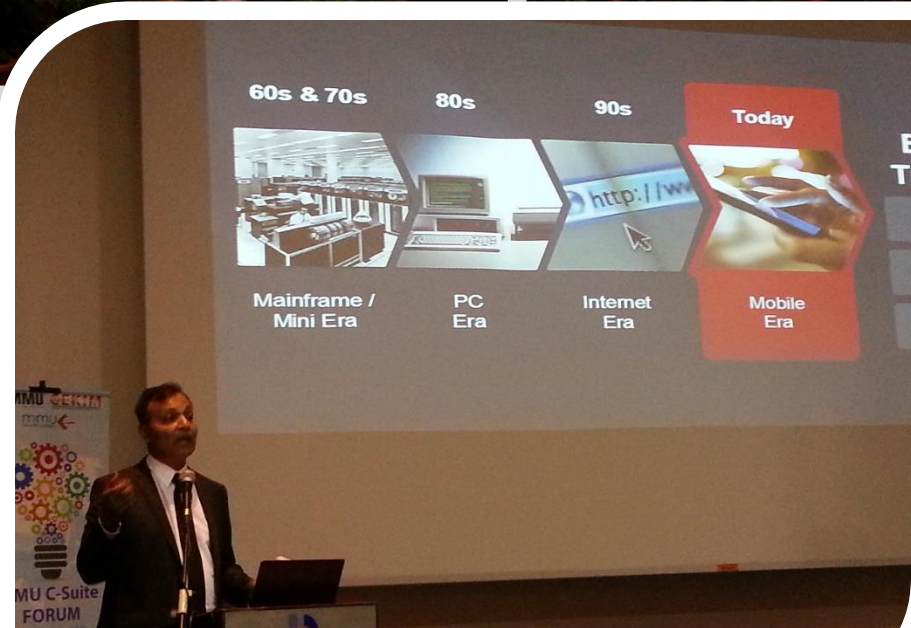
Wednesday
28th October 2015
FCM E-Theatre
Multimedia University
9.00am – 1.00pm

Centre of Excellence for Knowledge & Innovation Management, Faculty of Management



Sponsors: Cekim RM800, MMU Alumni RM1000, FOM EA RM2550

MMU C-Suite Forum – 28 Oct



MMU C-Suite Forum – 28 Oct



Online Theatre
Multimedia University
9.00am – 1.00pm

Organized by:

E-KIM
Faculty of Management, Multimedia University

mmu
alumni society

TM

MMU C-Suite
FORUM

MMU C-Suite Forum – 28 Oct

Press Coverage – Utusan Malaysia

mewujudkan hab bertenaga yang diakses bukan sahaja kepada atlet tetapi masyarakat setempat, na rekreasi dan ram. pertama yang dikenali Projek 1 adalah Stadium Bukit Jalil untuk rumah Sukan

da itu, MRCB n pihaknya pengurusan Utama Sdn. n pemban- al Plot C8 ngai Buloh menara um.

nggarkan pamban- n siap

i pen- nggu- aran- onal sat or- a-

kepada perkhidmatan perubatan berkualiti dengan harga menarik untuk rakyat Johor dan seluruh negara serta negara serantau," katanya dalam sidang akhbar di sini hari ini.

Yang turut hadir, Ketua Pegawai Eksekutif Gleneagles Medini, Gan Kong Hoe; Ketua Pegawai Operasi Gleneagles Medini, Koh

Andrew Gunn Kean Beng. Gleneagles Medini yang dibina dengan kos RM400 juta adalah rangkaian hospital ke-14 Parkway Pantai di negara ini selepas pembukaan Gleneagles Kota Kinabalu pada Mei lalu.

Amir Abdullah yakin Gleneagles Medini akan mendapat sambutan memandangkan peningkatan permintaan untuk

mosi pelancongan kesihatan. "Pelancong kesihatan datang ke Malaysia kerana kita memberi perkhidmatan yang berharga kurang 50 peratus daripada rawatan di Amerika Syarikat, Eropah, Australia dan Hong Kong. Kita juga meningkatkan kapasiti di hospital sedia ada selain pembinaan hospital baharu," katanya.

MyCyberSALE catat jualan RM118 juta

PUTRAJAYA 29 Okt. - Platform pemasaran digital, MyCyberSALE yang dibangunkan oleh kerajaan untuk membantu para peniaga industri kecil dan sederhana (IKS) berjaya mencatatkan hasil jualan melebihi RM118 juta sepanjang sembilan bulan pertama tahun ini.

Ketua Pegawai Operasi Perbadanan Pembangunan Multimedia (MDeC), Datuk Ng Wan Peng berkata, jumlah tersebut melibatkan lebih 6,000 syarikat dan peniaga tempatan yang mengurus niaga secara dalam talian den-

gan lebih 272,000 pelanggan dari dalam dan luar negara.

"Jumlah jualan RM118 juta itu menunjukkan peningkatan sebanyak 72 peratus berbanding RM24 juta jualan membabitkan 3,654 peniaga dan 170,000 pelanggan pada tahun 2014," katanya.

Beliau berkata demikian ketika berucap sebagai ahli panel dalam Forum C-Suite Universiti Multimedia (MMU) bertajuk 'Menguruskan Syarikat Dalam Waktu Yang Mencahar' anjuran Pusat Pengurusan Inovasi dan Pengetahuan (CEKIM)

Fakulti Pengurusan (FOM) MMU di Cyberjaya, semalam.

Dua lagi ahli panel ialah Ketua Pegawai Eksekutif Cloud-IOT Sdn. Bhd., Kumaran Singgaram dan Pengasas Bersama MobileIron Inc. dari Amerika Syarikat, Ajay Mishra. Yang hadir sama Naib Presiden MMU, Prof. Dr. Heng Swee Huay. Wan Peng memberitahu, jumlah tersebut menunjukkan trend pemasaran digital amat berkesan bagi menghubungkan pembeli dan penjual termasuk mengembangkan perniagaan ke peringkat antarabangsa.

CEKIM BOLEH!

THANK YOU

